



TOURNAMENT SPONSORS DIRECTLY IMPACT THE LIVES OF HUNDREDS OF YOUTH.

Your support of our Mal Moore Memorial Golf Tournament helps fund nationally proven programs to equip at-risk children and teens with the academic and life skills needed to achieve future success.

We hope you will partner with us for our 33rd tournament year to ensure West Alabama youth have access to a safe, fun and positive place where they can reach their full potential as productive, caring and responsible citizens.

Children and teens in our community deserve the chance to become their dreams, and your support is vital to unlock their lifelong potential!

MAL MOORE MEMORIAL TOURNAMENT AND CHARITY AUCTION

malmooregolf.org • events@bgcwestal.org • 205-553-3819

Donations may be tax deductible—please consult your tax professional. Boys & Girls Clubs of West Alabama is a 501(c)3 nonprofit. TAX ID #63-0452285



BOYS & GIRLS CLUBS
OF WEST ALABAMA

TOGETHER WE PROVE EVERY LOCAL KID HAS WHAT IT TAKES



Your investment funds training for **youth development professionals** so they are best equipped to help and inspire our Club members to stay on the path toward a great future.



Your investment supports two standalone Clubs and three school-based sites, and ensures we can continue to grow to reach as many area youth as possible with **life-changing opportunities**.



Your investment keeps Club membership **extremely affordable**—less than .30 a day during the school year, and provides scholarship assistance for families facing financial hardship.



The Club door is **open during critical out-of-school hours** when thousands of West Alabama children and teens might spend time alone, unsupervised and possibly engage in risky behaviors.



NEED TO KNOW NUMBERS

based on 2020 annual report

1468

LOCAL YOUTH
IMPACTED BY
LIFE-CHANGING
CLUB PROGRAMS

100%

OF CLUB
MEMBERS EXPECT
TO GRADUATE
ON TIME

12,334

NUTRITIOUS MEALS
PROVIDED FREE
OF CHARGE TO
CLUB MEMBERS

97%

5-12 GRADE
MEMBERS
ARE ON OR ABOVE
GRADE LEVEL

YOUR INVESTMENT MAKES THIS POSSIBLE



2022 Fact Sheet & Sponsor Levels

HISTORY

Now heading into its 33rd year, the **Mal Moore Memorial Golf Tournament** started in 1990 as the *Wimp Sanderson Boys Club Charity Golf Tournament*. David Hobbs and Mark Gottfried served as hosts after Wimp until Mal Moore took the position in 2000. Mal remained with the tournament until his death in 2013.

All proceeds from the event benefit members of Boys & Girls Clubs of West Alabama and ensure at-risk children and teens in our community have a safe and life-changing place to be after-school and during the summer.

VENUE

NorthRiver Yacht Club | April 28-29

FORMAT & FEES

The entry fee is \$1600 per foursome. Morning and afternoon tee times are available. Individual player fee: \$400.

SUPPORT

Sponsorships are available as listed below.

Presenting \$10,000	Auction \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500
<ul style="list-style-type: none"> • Billed as Mal Moore Memorial Golf Tournament, presented by "Company Name" • Logo on event website linked to bgcwestal.org • Featured in all TV/radio ads • Social media mention (Facebook, Twitter, Instagram) • Included in all print materials for the event • Unlimited Cocktail Party invitations • Banner recognition at the tournament • 3 Foursome entries 	<ul style="list-style-type: none"> • Billed as "Company Name" Charity Auction • Logo on event website linked to bgcwestal.org • Featured in all TV/radio ads • Social media mention (Facebook, Twitter, Instagram) • Included in all print materials for the event • Unlimited Cocktail Party invitations • Banner recognition at the tournament • 2 Foursome entries 	<ul style="list-style-type: none"> • Logo on event website linked to bgcwestal.org • Featured in all TV/radio ads • Social media mention (Facebook, Twitter, Instagram) • Included in all print materials for the event • Unlimited Cocktail Party invitations • Banner recognition at the tournament • 2 course signs • 1 Foursome entry 	<ul style="list-style-type: none"> • Logo on event website linked to bgcwestal.org • Featured in print materials • Social media mention (Facebook, Twitter, Instagram) • Unlimited Cocktail Party invitations • Banner recognition at the tournament • 2 spots on the Silver Sponsors team • 2 course signs 	<ul style="list-style-type: none"> • Logo on event website linked to bgcwestal.org • Featured in print materials • Social media mention (Facebook, Twitter, Instagram) • 4 Cocktail Party invitations • Banner recognition at the tournament • 2 course signs



BOYS & GIRLS CLUBS
OF WEST ALABAMA

2022 Sponsorship Form

NAME _____

COMPANY _____

ADDRESS _____

PHONE _____

EMAIL _____

SPONSOR LEVEL

sold Presenting—\$10,000 Gold—\$5,000

Auction—\$7,500 Silver—\$2,500

Bronze—\$1,500

PAYMENT (please circle) **CHECK #** _____ **CARD** **CASH**

**payment can be made now, but must be made no later than February 1, 2021*

Name on Card

Credit Card Number

Exp Date MM/YY

CCV

Billing Zip Code

CONTACT

**please send your completed form and LOGO to:*

Mary Navarro, Special Events Coordinator
Boys & Girls Clubs of West Alabama
205.553.3819
mary@bgcwestal.org
bgcwestal.org
TAX ID#63-0452285

*Thank
You!*