

# A LEGACY OF HOPE

THE CAMPAIGN FOR LOCAL YOUTH

BOYS & GIRLS CLUBS OF WEST ALABAMA

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Boys & Girls Clubs of West Alabama has faithfully served **thousands of children and teens** in the West Alabama community for more than 60 years.

Clubs are designed to be a home away from home—a safe space kids can return to day after day, year after year and know that they belong and that they have a **place where they can dream**...and then become what they dream.

While we celebrate what we have accomplished, we also believe it is time for a renewed commitment to expand the number of young people we reach and to continue our investments in the future of our community.

We do this because we know we can create a stronger, safer, more prosperous West Alabama for all.

With a working goal of \$3.25 million, this capital campaign focuses on four project areas: updating our flagship Jaycee Park site, expanding STEM and workforce development programs, investing in branded transportation and mobile Club sites, and strengthening the Boys & Girls Clubs of West Alabama Foundation fund.

We are committed to building **A LEGACY OF HOPE** in West Alabama with funding to guarantee decades of life-changing opportunities for **local** youth.

**KIM TURNER**  
President & CEO

**AUDRA BROWDER**  
Board Chair





# 1



## JAYCEE PARK

Built in 1972, the Jaycee Park Club is considered our flagship site in the heart of Tuscaloosa. It has served as a second home to thousands of local kids. However, it is long overdue for improvements to ensure we can provide up-to-date facilities and technologies that inspire consistent attendance and continued achievement.

## WHY NOW?

We are committed to building safe places where positive reinforcement thrives and young people are encouraged to have hope for the future. Boys & Girls Clubs of West Alabama can create a Tuscaloosa County where graduation rates are up, juvenile crime is down and every child is succeeding.

*"As a former member, I know the difference the Club made for me. If you can, save one child's life!"*

**WOODROW WASHINGTON**  
Alumni, Board Member &  
Honorary Campaign Chair

# KIDS NEED A PLACE TO **BECOME**



## \$2,000,000

### SAFETY

- Security Cameras
- Perimeter Fence
- Intercom
- Secured Doors
- Open Sightlines

### TECH

- Media Room
- Tech Lab
- STEM Lab
- E-Gameroom

### ENRICHMENT

- Art Room
- Drama Room
- Gymnasium
- Teen Lounge
- Sensory Room

### EXTRAS

- Expanded Lobby
- Courtyard/Garden
- Cafeteria/Kitchen
- Larger Bathrooms

At Boys & Girls Clubs of West Alabama, our purpose is to challenge the current climate and explore the possibilities that **give youth hope** and ensure they have resources and support to build Great Futures. We cultivate positive environments for young people so they are equipped to tackle every “what if” they encounter. Our Clubs inspire members with hope and provide opportunities that have a lifelong impact.



# 2



## ENGAGING PROGRAMS

Club members participate in life-changing and nationally-proven youth programs led by caring, trained professionals. Our goal is to increase access to **STEM Mentoring**, which provides youth ages 6-10 hands-on enrichment activities and career exploration, as well as **Workforce & Career Development** programs that help at-risk youth overcome barriers to high school graduation, secondary education and gainful employment.

### \$500,000

*\*based on 2022 survey data*

96%

of members say there is an adult at the Club who cares for them.

94%

of members say they experience a safe and positive environment at the Club.

93%

of members say they are developing confidence to make good choices.

96%

of members expect to graduate high school with a plan for the future.

*"We have a responsibility to give these kids every chance to be successful. Clubs provide that chance."*

**BRAD CORK**  
Board Member &  
Campaign Chair

# KIDS NEED A SECURE FUTURE

# 3



## \$500,000



In 2021, the Boys & Girls Clubs of West Alabama Foundation was created to ensure long-term financial stability for the Club sites and programs that build Great Futures for the children and teens in our community. We **guarantee hope** for all of tomorrow's youth.





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## FLEET & MOBILE CLUBS

A **branded fleet** of vehicles is vital to our commitment to make transportation available to Club members that would otherwise be unable to attend Club programs. Many of our families simply do not have the availability or financial means to provide their children transportation to Club activities after-school. In addition, vans ensure we can offer a variety of field trips and educational outings beyond the walls of our Club buildings.

**\$250,000**

Specially equipped RVs and vans will serve as **Mobile Club Sites** to ensure access to youth development programming and enrichment activities in rural areas where a standalone Club site may not be sustainable.

*"The Club provides quality programs, in a safe place, that build character and help members become strong leaders."*

**YOLANDA STOCKDALE**  
Alumni, Board Member &  
Honorary Campaign Chair

# GIFT LOCAL KIDS

## A LEGACY

**THERE IS A WAY TO GIVE THAT WORKS FOR YOU.**

*Cash, Pledge, Securities, Personal Property, Insurance, Bequests*



**Make a mark on the world that can't be erased.**

*Maya Angelou*



**GREAT FUTURES START **HERE.****



**BOYS & GIRLS CLUBS**  
OF WEST ALABAMA

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