



BOYS & GIRLS CLUBS
OF WEST ALABAMA

CORPORATE LEGACY PARTNER

2026/2027 BLUE DOOR BUSINESS
OPPORTUNITIES GUIDE

Open
the door
to legendary
impact.



ABOUT BGCWESTAL

BOARD MEMBERS:

James Cain
Dr. Deron Cameron
Jim Carabin
Randy Charles
Brad Cork
Radhika Delaire
Lee Delchamps (*Chair*)
Evans Fitts
Jheovanny Gomez
Angie Hughes
John Humber
Chelsea Barton Kelly
Dr. Rodney Landreth
Dr. Jim Mills
Lin Moore
Dr. Teirdre Owens
Sloan Patrick
Rev. Paul Pradat
Grace Prince
Nikki Ray
Heather Sanders
Severn Sanders
Chris Shinstock
Natalie Snyder
Yolanda Stockdale
Maggie Tanner
Melinda Wallace
Woodrow Washington

LIFETIME BOARD:

Carl Jamison
Mike Reilly
Margaret Scalise
Gary White
Sandee Witt

PRESIDENT/CEO:

Kim Turner

For 65 years, Boys & Girls Clubs of West Alabama has been a place where young people find safety, support, and opportunity during the most critical hours of their day.

Every day our Club doors are open, we provide a safe, engaging environment where kids and teens can learn, grow, and build positive relationships with caring mentors. Our Clubs are staffed by trained, paid youth development professionals who deliver consistent, high-quality programming and support, creating stability and structure that families can rely on. Through proven programs in academic success, leadership development, and health and wellness, we equip young people with the tools they need to succeed in school and in life.

We believe every child has what it takes. With the right support, opportunities, and encouragement, they can discover their passions, find their voice, and build a strong foundation for their future.

As part of a national movement, Boys & Girls Clubs are shaping the next generation of leaders, innovators, and community change-makers. But the impact is deeply local. Our Clubs help ensure that young people have access to the relationships and resources they need to thrive, while giving families peace of mind that their children are safe and supported.

When kids have Clubs, our entire community is stronger.

West Alabama Needs **Club Kids**

Club Kids Need You.

PEOPLE, PLACES & PROGRAMS

THE BGCWA DIFFERENCE

Boys & Girls Clubs of West Alabama stands apart by delivering consistent, high-quality youth development through trained, paid professionals and nationally proven programs, not volunteers or one-size-fits-all activities. It's a structured, results-driven model that creates real impact, every single day.

OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

THE VISION

Provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

PROGRAMS FOR SUCCESS

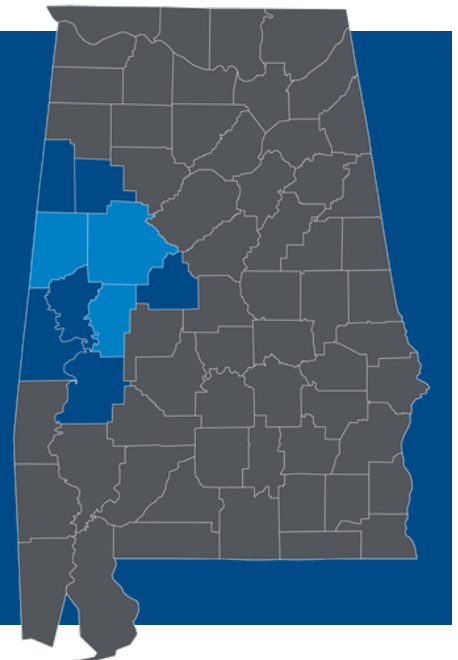
Boys & Girls Clubs of West Alabama delivers nationally proven programs across Academic Success, Health & Well-being, Character & Leadership, and Life & Workforce Readiness. From academics and STEM to leadership and career exploration, our programs equip young people with the skills, confidence, and experiences they need to succeed in school, career, and life.

Where We Serve

Currently, BGCWA is present in three counties, with 3 standalone Club units and 3 school-based sites.

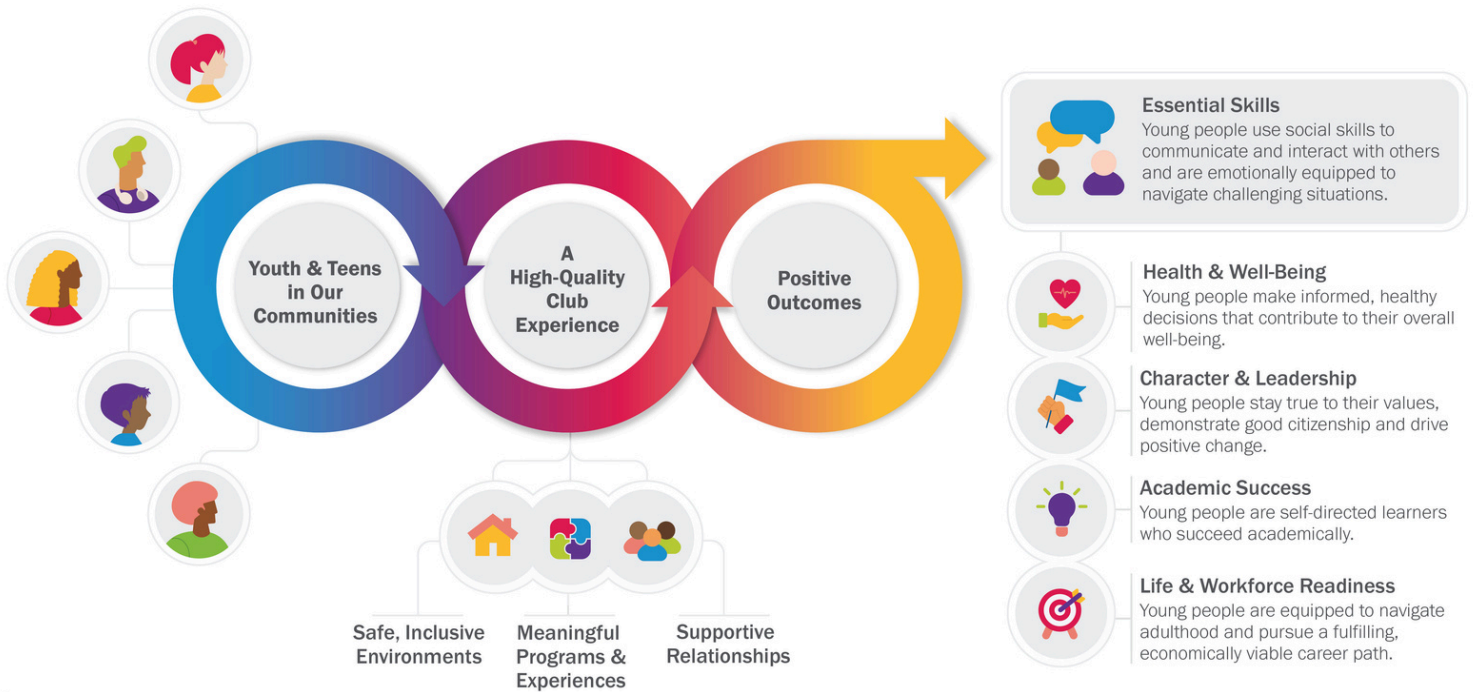
Community Impact Programs are also in place at various locations across Tuscaloosa and West Alabama.

Your support helps us to grow and expand our outreach and impact even further!



FORMULA FOR IMPACT

We provide youth and teens with environments, relationships and experiences that build essential skills and equip them to achieve positive outcomes.



NATIONAL PROGRAMS

Move. Learn.
Grow. **Thrive.**

HEALTH & WELL-BEING
ACADEMIC SUCCESS
CHARACTER & LEADERSHIP
LIFE & WORKFORCE READINESS



We are **MORE**. AT BGCWA, we are not just a place for after-school & summer supervision and play. We also provide structured national programs for STEM, development, education, wellness, leadership and growth.

IMPACT IN ACTION



Why Partner with Boys & Girls Clubs of West Alabama?

Partnering with Boys & Girls Clubs of West Alabama is an **investment in the future of our community, our workforce, and the next generation of leaders.**

As a trusted, locally rooted organization, we provide a safe, supportive environment where young people develop the academic skills, leadership abilities, and character they need to succeed in school, in their careers, and in life. During the most critical out-of-school hours, our clubs serve as a place where kids and teens can learn, grow, and build positive relationships with caring mentors.

The impact is both deep and wide. In 2025, Boys & Girls Clubs of West Alabama served 1,028 registered club members through our club sites and reached an additional 4,642 youth through community outreach programs, for a total of 5,697 young people served across West Alabama.

Corporate partners play a vital role in making this impact possible. Your support helps expand access to high-quality programs, strengthens our community, and ensures more young people have the opportunity to reach their full potential.

At the same time, partnership with BGCWA delivers meaningful value to your organization:

- Strengthen your brand through visible, mission-driven community leadership
- Engage employees with opportunities to give back and connect locally
- Align with a trusted nonprofit making measurable, lasting impact
- Invest in your future workforce by supporting youth development and career readiness

Together, we build partnerships that go beyond sponsorships, creating real outcomes for kids today and long-term value for West Alabama tomorrow.



OPEN DOORS TO GREAT FUTURES

Serving 5,697 Youth Across West Alabama through Club membership and community outreach each year

WEST ALABAMA NEEDS CLUB KIDS

Every \$1 invested results in \$10.32 of economic benefit by building a stronger workforce & community

CLUB KIDS NEED YOU

Your support provides safe spaces, caring mentors, and real opportunities during critical out-of-school hours



BOYS & GIRLS CLUBS
OF WEST ALABAMA

IN 2025 IN WEST ALABAMA,

5,697 YOUTH SERVED

(1,028 CLUB MEMBERS + 4,642 OUTREACH)

**A Consistent Presence
in the lives of those
that need it most.**

65% FROM SINGLE-PARENT
HOUSEHOLDS

100% QUALIFIED FOR FREE OR REDUCED-
PRICE LUNCH AT SCHOOL

Among Our Members:

90% feel safe being themselves at the Club

96% feel Club adults care about them

92% think Club programs are fun

97% feel encouraged by Club adults to
do their best

107,145

**Meals &
Snacks
Served**



**12,960 meals + 12,960
snacks (school year)**

**3,648 meals + 1,825
snacks (summer)**



**Every \$1 invested returns
\$10.32 in economic impact**

Over 74% of expenses go
directly to programs

92%

OF CLUB TEENS EXPECT
TO GRADUATE HIGH SCHOOL



3-in-4

Youth feel they can make
a positive difference in
their community



51%

Volunteer in their
neighborhood, school or
community monthly

Forbes

#2

YOUTH CHARITY IN 2025

**#13 ON 2025 AMERICA'S
TOP 100 CHARITIES LIST**

EVENT SPONSORSHIP OPPORTUNITIES



YOUTH OF THE YEAR LUNCHEON — FEBRUARY 2027

Since 1947, Youth of the Year has been the Boys & Girls Clubs' premier celebration of leadership, character, and possibility. It highlights what young people can achieve when they are given the support, guidance, and opportunities to succeed. Through a leadership development pipeline that includes Youth of the Month, Junior Youth of the Year, and Youth of the Year, Club members build essential skills like communication, teamwork, and goal-setting, preparing them to lead in school, career, and life.

By sponsoring the Youth of the Year Luncheon, you are doing more than recognizing achievement, you are investing in the future of West Alabama. Your support empowers young leaders to step confidently into their next chapter while aligning your organization with a mission that is shaping our future workforce and community. Every dollar raised directly supports programs that build leadership, character, and resilience in the youth who need it most. Because West Alabama needs Club Kids, and Club Kids need you.



CHAMPION — \$3,000 (1 Available)

- Click-thru logo on event page at bgcwestal.org
- Company name/logo featured on table cards
- Four social media mentions (estimated 5,600 views)
- Recognition in all printed event materials and event program
- Seven-minute keynote opportunity on leadership
- Three reserved tables (30 seats) at the Youth of the Year Luncheon

INVESTOR — \$2,000 (2 Available)

- Click-thru logo on event page at bgcwestal.org
- Company name/logo featured on table cards
- Three social media mentions (estimated 4,200 views)
- Recognition in all printed event materials and event program
- Two reserved tables (20 seats) at the Youth of the Year Luncheon

ADVOCATE — \$1,000 (5 Available)

- Logo featured on event page at bgcwestal.org
- Two social media mentions (estimated 2,800 views)
- Recognition in all printed event materials and event program
- One reserved table (10 seats) at the Youth of the Year Luncheon

MENTOR — \$500 (12 Available)

- Listed on event page at bgcwestal.org
- One social media mention (estimated 1,400 views)
- Recognition in printed event materials and event program
- Five reserved seats at the Youth of the Year Luncheon

SUPPORTER — \$250 (20 Available)

- Listed on event page at bgcwestal.org
- Social media mention alongside other supporters (estimated 1,400 views)
- Listed in event program
- Two reserved seats at the Youth of the Year Luncheon

ATTENDEE — \$30

- One ticket for luncheon event



38TH ANNUAL

MAL MOORE

MEMORIAL TOURNAMENT

APRIL 2027

proceeds benefit



BOYS & GIRLS CLUBS
OF WEST ALABAMA

Now in its 38th year, the Mal Moore Memorial Golf Tournament is a proud Tuscaloosa tradition rooted in leadership and community impact. What began in 1990 as the Wimp Sanderson Boys Club Charity Golf Tournament has grown through the leadership of David Hobbs, Mark Gottfried, and the late Mal Moore. Today, Greg and Regina Byrne continue that legacy as hosts, helping drive its continued success.

All proceeds benefit Boys & Girls Clubs of West Alabama, supporting programs that provide at-risk youth with a safe place to learn, grow, and build the skills they need for a successful future. Join us in 2027 and be part of making a lasting impact for local kids!

Presenting \$10,000	Auction \$7,500	Tournament \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500
<ul style="list-style-type: none"> • Billed as Mal Moore Memorial Golf Tournament, presented by "Company Name" • Linked logo on event website • Linked logo on auction website • Featured in all TV/radio ads • Social media mention (Facebook, Twitter, Instagram) • Included in all print materials for the event • Unlimited Cocktail Party invitations • Banner recognition at the tournament • 3 Foursome entries 	<ul style="list-style-type: none"> • Billed as "Company Name" Charity Auction • Linked logo on event website • Linked logo on auction website • Featured in all TV/radio ads • Social media mention (Facebook, Instagram) • Included in all print materials for the event • Unlimited Cocktail Party invitations • Banner recognition at the tournament • 2 Foursome entries 	<ul style="list-style-type: none"> • Billed as "Company Name" Tournament • Linked logo on event website • Linked logo on auction website • Featured in all TV/radio ads • Social media mention (Facebook, Instagram) • Included in all print materials for the event • Unlimited Cocktail Party invitations • Banner recognition at the tournament • 2 Foursome entries 	<ul style="list-style-type: none"> • Logo on event website malmooregolf.org & bgcwestal.org • Linked logo on auction website • Featured in all TV/radio ads • Social media mention (Facebook, Instagram) • Included in all print materials for the event • Unlimited Cocktail Party invitations • Banner recognition at the tournament • 2 course signs • 1 Foursome entry 	<ul style="list-style-type: none"> • Logo on event website malmooregolf.org & bgcwestal.org • Linked logo on auction website • Featured in print materials • Social media mention (Facebook, Twitter, Instagram) • Unlimited Cocktail Party invitations • Banner recognition at the tournament • 2 spots on the Silver Sponsors team (Add 2 additional players to complete foursome +\$800) • 2 course signs 	<ul style="list-style-type: none"> • Logo on event website malmooregolf.org & bgcwestal.org • Linked logo on auction website • Featured in print materials • Social media mention (Facebook, Instagram) • Banner recognition at the tournament • 2 course signs



SIP. SHOP. SWING. SUPPORT.



Lemonade Day 2026

7.17.26 | 10AM-12PM | Jaycee Park Club

Get ready to squeeze the day, Tuscaloosa! Lemonade Day is a fun, hands-on experience where young entrepreneurs bring their ideas to life by starting and running their own lemonade stands. Along the way, they learn real-world skills like goal-setting, money management, customer service, and resilience, all while building the confidence to dream bigger and aim higher.

Lemonade Day is more than just a sweet event; it is a meaningful investment in our community's future. With support from trained staff and community partners, kids gain the tools and mindset to become future leaders, innovators, and problem-solvers. One stand at a time, we are turning lemons into GREAT FUTURES.

Presenting Sponsor (1 Available) \$5,000

- Listed as presenting sponsor on all marketing materials
- Prominent click-thru logo on event page at bgcwestal.org
- 6 social media mentions (3 posts each on FB/IG) estimated 8,400 views

Main Squeeze (2 Available) \$2,000

- Click-thru logo on event page at bgcwestal.org
- Company name/logo on official Lemonade Day signage
- 4 social media mentions

Fresh Squeeze (10 Available) \$500

- Click-thru logo on event page at bgcwestal.org
- Company name/logo on official Lemonade Day signage
- 2 social media mentions

Lemon Drop (15 Available) \$250

- Listed on event page at bgcwestal.org
- Company name/logo on official Lemonade Day signage
- 1 social media post w/other Lemon Drop Sponsors

Inzestor (20 Available) \$100

- Support set up costs for future entrepreneurs
- Listed on one lemonade stand as inzestor



Lemonade Day![®]

TUSCALOOSA

PROGRAM EDUCATION PARTNER:



BENEFITING



BOYS & GIRLS CLUBS OF WEST ALABAMA



Kickoff for Kids

Sneaker Ball

Benefiting Boys & Girls Clubs of West Alabama

SEPTEMBER 17, 2026 | BRYANT DENNY STADIUM

Lace up for a night of fun & philanthropy! Sneaker Ball Kickoff for Kids is a flagship fundraiser for Boys & Girls Clubs of West Alabama, supporting the continued expansion and renovation of the Jaycee Park Club. Your support helps ensure more kids have a safe, welcoming place to go after school and during the summer, providing the stability and opportunities they need to succeed.

Join Greg and Regina Byrne for an unforgettable night at NorthZone at Saban Field at Bryant-Denny Stadium, where guests trade dress shoes for their most stylish sneakers and enjoy a high-energy evening of live music, great food, signature cocktails, and one-of-a-kind experiences. From the tunnel walk and locker room tour to the Sneak-Easy and sneaker contest, every detail is designed to create a fun, elevated night you won't find anywhere else. It's a night to show up, stand out, and step up (in style!) for the youth in our community.

JORDAN — \$25,000

- VIP Tickets for 10 Guests
- Lounge Style Seating in Premier Location
- Name and Logo on Sneaker Ball website and social media platforms
- Name on video screens in Bryant Denny Stadium during event
- One of kind swag bag for each guest
- Personal Concierge during event

FORCE — \$10,000

- Tickets for 8 guests
- VIP table w/reserved seating in preferred location
- Name and logo on social media platforms
- Name and logo displayed on screens throughout event
- Swag bag for each guest

DUNK — \$5,000

- Tickets for 6 guests
- Reserved high top seating in priority location
- Name and logo on social media platforms
- Name and logo on screens throughout event
- Swag bag for each guest

PEGASUS — \$2,500

- Tickets for 4 guests
- Reserved high top seating
- Name on social media platforms
- Name displayed on screens throughout event
- Swag for each guest

LET'S GO — \$500

- Ticket Pair (2 Guests)
- General event access

LACE UP — \$250

- Single Ticket (1 Guest)
- General event access



ADDITIONAL NEEDS & OPPORTUNITIES

IMMEDIATE NEEDS:



Financial support creates the greatest opportunity for sustained impact, but we know every partnership starts somewhere. Businesses can also support Boys & Girls Clubs of West Alabama through in-kind gifts, donated services, or employee-led collection drives.

Whether your business is ready for a sponsorship today or simply wants to start building a relationship with our Clubs, there is a meaningful way to get involved and make an immediate difference for local kids.

Transportation Support: Fuel cards, vehicle maintenance, field trip transportation, van or bus support

Program Supplies: School supplies, art materials, STEM kits, books, board games, sports equipment

Youth & Teen Essentials: Snacks, hygiene items, new socks, coats, uniforms, teen career closet items

Technology + Learning Tools: Chromebooks, tablets, headphones, printers, software, digital learning equipment

Facility + Clubhouse Needs: Furniture, storage, cleaning supplies, outdoor seating, landscaping, signage

Professional Services + Trades: Printing, T-shirts, signage, advertising, photography, video, catering, repairs, lawn care, HVAC, plumbing, electrical, janitorial services

Employee-Led Donation Drives: Back-to-school supplies, snacks, hygiene products, books, winter coats, games, sports equipment

PROGRAM & VOLUNTEER OPPORTUNITIES:

For companies, teams, civic groups, and individuals who want to make a hands-on difference, **volunteering** is a meaningful way to support Boys & Girls Clubs of West Alabama and **connect directly with our mission**.

Volunteers can roll up their sleeves through **Club improvement projects** such as Scrub-a-Club days, landscaping, painting, organizing supplies, refreshing program spaces, or helping prepare our Clubs for special events and seasonal programming.

Businesses and community leaders can also donate their **time and talent** by reading to Club members, serving as guest speakers, leading career talks, teaching a special lesson, supporting financial literacy, sharing professional skills, or helping **inspire kids to dream bigger about their futures**.

Whether your team spends a morning beautifying a Club, leads a hands-on activity or simply shows up to encourage our kids, **your time matters**.



IMPACT SPOTLIGHT

YOY Abriyah White

When Abriyah White first came to the Jaycee Park Club, she was searching for more than an after-school program. She was searching for a place where she could feel **safe, seen, and accepted**.

After experiencing bullying in public school, Abriyah unenrolled and began homeschooling. While it offered relief from the hurt she had endured, it also brought a new challenge: isolation. She missed the **connection**. She missed **community**. She needed a place where she could begin to rebuild her **confidence** and believe in herself again.

She found that place at Boys & Girls Clubs of West Alabama.

At the Jaycee Park Club, Abriyah began to come out of her shell. Surrounded by caring staff, encouragement, and opportunities to lead, she slowly found the courage to use her voice. The same young woman who once described herself as timid and shy, and who struggled with a stutter, began standing behind podiums and sharing her story with **strength and purpose**.

Through the Club, Abriyah discovered that her voice mattered. She began to see a future for herself that once felt uncertain. She found **confidence, belonging, and a clearer picture of the path ahead**.

Her growth did not go unnoticed. Abriyah was named Boys & Girls Clubs of West Alabama's Youth of the Year and went on to become the State Youth of the Year runner-up, an extraordinary achievement as a sophomore competing alongside upperclassmen, juniors and seniors.

Today, Abriyah knows her **possibilities are endless**. She has found a place where she belongs, a place she calls home, and a **future that is bright**.

Her story is a powerful reminder of what happens when young people are given **safety, support, and someone who believes in them**. At Boys & Girls Clubs of West Alabama, kids like Abriyah do more than find a place to go after school. They find their **confidence, their voice, and their path forward**.





CORPORATE LEGACY PARTNER

SELECTION OPTIONS

OPEN THE DOOR. UNLOCK OPPORTUNITY. BUILD A LEGACY.

West Alabama needs Club Kids. Club Kids need you. When you partner with Boys & Girls Clubs of West Alabama, you open the door to opportunity for the kids who need it most through one simple, annual commitment.

One Commitment. Year-Round Impact. No Additional Asks.

Your partnership provides visibility across Youth of the Year, Mal Moore Memorial Golf Tournament, Lemonade Day, and Sneaker Ball, while positioning your company as a year-round investor in the future of West Alabama.

LEGACY KEY PARTNER — \$40,000 (1 AVAILABLE)

Holds the key to opportunity for West Alabama youth.

- Premier (highest tier) sponsorship at all four signature events
- Top-tier logo placement across all event marketing, signage, and materials
- Featured recognition on website, social media, and monthly newsletter
- Name/logo included in annual impact report
- Exclusive category partner — No competing brand representation at this level
- VIP access and premium experiences at all events



COMMUNITY KEY PARTNER — \$20,000 (2 AVAILABLE)

Opens the door for the next generation.

- Second-tier sponsorship at all four signature events
- Prominent logo placement across event materials and signage
- Recognition on website, social media, and monthly newsletter
- Name/logo included in annual impact report
- VIP event access and reserved seating



LEGACY COMMITMENT OPTION (3-YEAR PARTNERSHIP)

Build something that lasts.

Partners who commit to a three-year investment receive:

- Locked-in annual rate for all three years
- Priority renewal and tier exclusivity protection
- Elevated recognition as a Founding Blue Door Partner
- Deeper alignment with long-term impact initiatives

BLUE DOOR PARTNER — \$12,000 (3–4 AVAILABLE)

Unlocks potential for kids who need it most.

- Third-tier sponsorship at all four signature events
- Logo placement on event materials and signage
- Recognition on website and social media
- Inclusion in monthly newsletter
- Event access and reserved seating



BLUE DOOR SOCIETY

The Blue Door Society recognizes a select group of partners making a transformational annual investment of at least \$12K in the future of West Alabama's youth. These leaders are opening doors for the next generation, creating access, opportunity, and long-term impact for those who need it most. Trophy presentation at our annual YOY luncheon.

IMPACT PARTNER — \$6,000 (5–6 AVAILABLE)

Creates meaningful impact across our community.

- Fourth-tier sponsorship at all four signature events
- Name/logo on select event signage
- Recognition on website and social media
- Event access for each signature event

COMMUNITY PARTNER — \$2,500

Supports local youth and strengthens our community.

- Fifth-tier sponsorship at all four signature events
- Name recognition at events and on website
- Social media recognition
- Event access

CLUB SUPPORTER — \$1,000

Invests in safe places and bright futures.

- Entry-level sponsorship across all four events
- Name recognition on website and select event materials
- Event access opportunities

FRIEND OF THE CLUB — \$500

Helps open the door for one more child.

- Recognition on website and donor listings
- Meaningful contribution toward youth programs





BOYS & GIRLS CLUBS
OF WEST ALABAMA

CORPORATE LEGACY PARTNER

2026/2027 COMMITMENT FORM

READY TO OPEN THE DOOR?

Complete the form below to secure your partnership commitment. If you're not sure which level is right for you, or would prefer to build a customized partnership based on your organization's goals, we'd love to connect and create something meaningful together.

COMPANY: _____

CONTACT NAME: _____ **CONTACT PHONE:** _____

ADDRESS: _____

EMAIL: _____

PARTNERSHIP SELECTION:

- | | |
|---|------------------------------------|
| <input type="checkbox"/> LEGACY KEY* | <input type="checkbox"/> COMMUNITY |
| <input type="checkbox"/> COMMUNITY KEY* | <input type="checkbox"/> CLUB |
| <input type="checkbox"/> BLUE DOOR* | <input type="checkbox"/> FRIEND |
| <input type="checkbox"/> IMPACT | <input type="checkbox"/> OTHER: |



**Includes Blue Door Society
Recognition & Award*

WOULD YOU LIKE TO MAKE A LEGACY COMMITMENT (3-YEAR OPTION)? Y / N

PAYMENT FREQUENCY (CIRCLE ONE): MONTHLY | QUARTERLY | ONE-TIME

SIGNATURE: _____ **PRINT:** _____ **DATE:** _____

OPEN THE DOOR. UNLOCK OPPORTUNITY. BUILD A LEGACY.

QUESTIONS? CONTACT:

Heather Shipley — Chief Development Officer
205.861.6086 | heather@bgcwestal.org



BOYS & GIRLS CLUBS
OF WEST ALABAMA

*Open the door to brighter futures &
legendary impact by becoming a*

CORPORATE LEGACY PARTNER



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