



# YOUTH OF THE YEAR

## sponsorship levels

February 10, 2026 • 11AM-1PM • Tuscaloosa River Market

### CHAMPION (1 Available) \$3,000

- Click-thru logo on event page at [bgcwestal.org](http://bgcwestal.org)
- Company name/logo on table cards
- 4 social media mentions (estimated 5,600 views)
- Included in all print materials for the event, featured in event program
- 7 minute keynote on leadership
- 3 tables (30 seats) reserved at Youth of the Year Luncheon

### INVESTOR (2 Available) \$2,000

- Click-thru logo on event page at [bgcwestal.org](http://bgcwestal.org)
- Company name/logo on table cards
- 3 social media mentions (estimated 4,200 views)
- Included in all print materials for the event, featured in event program
- 2 tables (20 seats) reserved at Youth of the Year Luncheon

### ADVOCATE (5 Available) \$1,000

- Logo on event page at [bgcwestal.org](http://bgcwestal.org)
- 2 social media mentions (estimated 2,800 views)
- Included in all print materials for the event, listed in event program
- 1 tables (10 seats) reserved at Youth of the Year Luncheon

### MENTOR (12 Available) \$500

- Listed on event page at [bgcwestal.org](http://bgcwestal.org)
- 1 social media mention (estimated 1,400 views)
- Included in all print materials for the event, listed in event program
- 5 seats reserved at Youth of the Year Luncheon

### SUPPORTER (20 Available) \$250

- Listed on event page at [bgcwestal.org](http://bgcwestal.org)
- Social media mention alongside other supporters (estimated 1,400 views)
- Listed in event program
- 2 seats reserved at Youth of the Year Luncheon

