



Lemonade Day 2026

sponsorship levels

7.17.26 | 1-3 PM | GOVERNMENT PLAZA

Lemonade Day is more than just a refreshingly **sweet** event—it's a chance to **stir** up excitement, **pour** into young entrepreneurs, and **zest** up our community! By sponsoring Lemonade Day, you're helping local kids learn invaluable business skills, setting them up for a **freshly-squeezed** future of success.

Join us today and let's turn lemons into GREAT FUTURES!

PRESENTING SPONSOR (1 Available) \$5,000

- Listed as presenting sponsor on **all marketing materials**
- Prominent click-thru logo on event page at bgcwestal.org
- 6 social media mentions (3 posts each on Facebook/Instagram) (estimated 8,400 views)

MAIN SQUEEZE (2 Available) \$2,000

- Click-thru logo on event page at bgcwestal.org
- Company name/logo on official Lemonade Day signage
- 4 social media mentions (2 posts each on Facebook/Instagram) (estimated 5,600 views)

FRESH SQUEEZE (10 Available) \$500

- Click-thru logo on event page at bgcwestal.org
- 2 social media mentions (1 post each on Facebook/Instagram) (estimated 2,800 views)
- Company name/logo on official Lemonade Day signage

LEMON DROP (15 Available) \$250

- Listed on event page at bgcwestal.org
- Company name/logo on official Lemonade Day signage
- Social media mention with other Lemon Drop sponsors (1 post each on Facebook/Instagram) (estimated 2,800 views)

INZESTOR (20 Available) \$100

- Support setup costs for future entrepreneurs.
- Listed on one lemonade stand as "Investor"

*Lemonade
Day!*[®]

TUSCALOOSA

BENEFITING



BOYS & GIRLS CLUBS
OF WEST ALABAMA