



Lemonade Day 2026

July 17 | 10AM-12PM | Jaycee Park Club

Sponsorship Opportunities

Lemonade Day is more than just a refreshingly **sweet** event – it's a chance to **stir** up excitement, **pour** into young entrepreneurs, and **zest** up our community! By sponsoring Lemonade Day, you're helping local kids learn invaluable business skills, setting them up for a **freshly-squeezed** future of success.

Join us today and let's turn lemons into GREAT FUTURES!

Presenting Sponsor (1 Available) \$5,000

- Listed as presenting sponsor on all marketing materials
- Prominent click-thru logo on event page at bgcwestal.org
- 6 social media mentions (3 posts each on FB/IG) estimated 8,400 views

Main Squeeze (2 Available) \$2,000

- Click-thru logo on event page at bgcwestal.org
- Company name/logo on official Lemonade Day signage
- 4 social media mentions

Fresh Squeeze (10 Available) \$500

- Click-thru logo on event page at bgcwestal.org
- Company name/logo on official Lemonade Day signage
- 2 social media mentions

Lemon Drop (15 Available) \$250

- Listed on event page at bgcwestal.org
- Company name/logo on official Lemonade Day signage
- 1 social media post w/other Lemon Drop Sponsors

Inzestor (20 Available) \$100

- Support set up costs for future entrepreneurs
- Listed on one lemonade stand as inzestor



Lemonade Day!®

TUSCALOOSA

PROGRAM EDUCATION PARTNER:



BENEFITING



BOYS & GIRLS CLUBS OF WEST ALABAMA